**New corporate video**

**with a remarkable “star”**

**Klingenberg, January 2015.**

**For their new corporate video, WIKA has made an unusual choice for its main character − a small boy discovering the WIKA world.**

“We are WIKA” is the central message of the film: committed employees as the foundation of a customer-orientated and quality-conscious strategy. The WIKA group of companies is now a leading global player in the field of measurement technology for pressure, temperature, level and flow, and also for calibration solutions. Despite their success, WIKA remains a family business, which is also a core message of the film.

The corporate video is available in German and English. You can view it on [www.youtube.com/wikagroup](http://www.youtube.com/wikagroup).

Number of characters: 716

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**WIKA company photographs:**

WIKA corporate film



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